



Comprehensive Training Solutions When Lives Are On The Line

Advanced Interactive Systems Division Honored with Homeland Security Award

2004 Frost & Sullivan Product Leadership Award

SEATTLE – July 28, 2004 – Frost & Sullivan has granted the 2004 Product Leadership Award in the field of Homeland Security and Surveillance (Tactical Operations Support) to Seattle-based Advanced Interactive Systems, Inc. (www.ais-sim.com).

The award honors the Reality Response division of AIS for developing an innovative, path breaking SVS™ product family. SVS employs highly realistic, 3-D interactive models to support large-scale training exercises over a PC and Internet-deployed, distributed network. The Reality Response software assists the trainees in becoming skilled and well prepared before they enter a real battlefield or respond to a catastrophic incident.

The SVS product family is designed to use software generated virtual training environments to support large-scale training exercises over a distributed network. The SVS platform allows a large number of participants (responders, enemy, bystanders, etc.) to engage in exercises where their animated image ('avatar') operates in the virtual world the way they would operate in the real world. Specialized emergency personnel, such as hazardous material experts, can wear protective clothing and use virtual contamination detection equipment. Commanders can observe all of the participants from any perspective, flying above the incident or sitting on the "virtual" shoulder of an individual participant. Each exercise is digitally recorded, allowing after action reviews to be conducted from any perspective as soon as the exercise is complete -- a high level view or through the "eyes" of any participant.

Frost & Sullivan's Product Leadership Award is bestowed on the company that has best demonstrated a superior ability to develop and/or advance innovative products vis-a-vis products from competing companies. This award recognizes the company's successful adoption or invention of new technology that has become a part of a well-designed product family.

About AIS

Advanced Interactive Systems, Inc., provides comprehensive training solutions for people in positions where lives are on the line, including aviation, law enforcement, military, government, security, corrections and emergency responders. AIS builds PRISim training simulators that provide lethal and less-lethal weapons handling and judgment skills. The AIS Ltd. group designs and builds anti-terrorist and other special application training facilities for military and special operations groups, with installations in more than 60 countries. The Reality Response Division manufactures interactive simulation systems and synthetic environments that provide reality-based training for CBRNE (Chemical, biological, radiologic, nuclear, explosive) hazard response tasks. NASS, a wholly owned subsidiary, provides counterterrorism and security planning. Headquartered in Seattle, AIS is a privately owned company with offices in Washington D.C.; McLean, Virginia; Monterey, California; Orlando, Florida; Abu Dhabi, United Arab Emirates; and London, England.

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